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Technical communication partnership talks kick off 2016 Annual Meeting of CPTSC

September 21, 2016

The Department of Writing and Linguistics is pleased to announce two distinguished lectures in technical communication that will preface the [2016 Annual Meeting of the Council for Programs in Technical and Scientific Communication](#), held in Savannah, Georgia, from October 6 through 8.

On Wednesday, October 5, two lectures will be given at 5:30 pm in Newton 1114:

- **Achieving the Goals of WAC through the Introduction of Technical Communication in First-Year Composition** (*Dr. Pavel Zemliansky, Ph.D., Program Director of Writing Across the Curriculum Associate Professor, Department of Writing and Rhetoric, University of Central Florida*): This presentation will describe a rationale and method for introducing elements of technical communication theory and practice into a first-year composition course. Further, it will demonstrate how the introduction of such elements into first-year and other writing courses can further the Writing Across the Curriculum efforts across campus.
- **A Research Center's Role in Programmatic Mission and Vision** (*Dr. Lisa Meloncon, Ph.D., Director of McMicken Health Research Center Associate Professor of Technical Communication, University of Cincinnati*): In the current state of higher education, departments and programs are perennially looking for opportunities to grow their presence and their resources. One potential way of doing this is to create a research center that builds on strengths across units. This presentation describes the process of building the McMicken Health Research Center and the role it has played in our program's mission and vision. The conclusion offers suggestions for similar initiatives.

For more information about the lectures and/or the [2016 Annual Meeting of the Council for Programs in Technical and Scientific Communication](#), please contact Dr. Joanna Schreiber. More information about the lectures can also be found on [this flier](#).

The Department of Writing & Linguistics is housed in the [College of Liberal Arts and Social Sciences](#), Georgia Southern's College of the Creative Mind. CLASS prepares its students to achieve academic excellence, develop their analytical skills, enhance their creativity, and embrace their responsibilities as citizens of their communities, nations, and world.

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